

51934-9

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

August 8, 2011

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Trece, Inc.
c/o Catherine M. Byrd
Wagner Regulatory Associates, Inc.
P.O. Box 640
7217 Lancaster Pike, Suite A
Hockessin, DE 19707

Subject: Application for Label Notification to add an additional method for attaching the dispenser and add optional marketing claims.
Product Name: Cidetrak IMM
EPA Reg. No.: 51934-9
Your submission dated July 19, 2011
Decision Number: 452210

Dear Ms. Byrd:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under PR Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Mr. Colin Walsh at (703) 308-0298 or via email at walsh.colin@epa.gov.

Sincerely,

Linda A. Hollis

Linda A. Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

CIDETRAK[®] IMM

A Mating Disruption Formulation for Indian meal moth, *Plodia interpunctella*, tobacco moth, *Ephestia elutella*, raisin moth, *Cadra figulilella*, almond moth, *Cadra cautella*, and Mediterranean flour moth, *Ephestia kuehniella*

ACTIVE INGREDIENT:		
	(9Z,12E)-9,12-tetradecadien-1-yl acetate	3.2 %
OTHER INGREDIENTS:		96.8 %
TOTAL:		100.00 %

NET CONTENTS FOR HOME USE:

Dispensers per package; 4 Sub-Units attached by skip-cut linkage
One dispenser contains: 160 mgs, active ingredient, 40 mgs per sub-unit

Dispensers per package: 2 Units
One dispenser contains: 40 mgs, active ingredient

NET CONTENTS FOR COMMERCIAL USE:

Dispensers per package; 36 Dispensers
One dispenser contains: 160 mgs, active ingredient

EPA Registration No. 51934-9
EPA Establishment No. 51934-OK-1

See side [back] panel for additional Precautionary Statements and Directions for Use

Notification Accepted

Date: AUG 08 2011

Reviewer: C. Walsh

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

Caution Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, and clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove contaminated clothing and wash before reuse.

FIRST AID	
IF INHALED:	If inhaled: <ul style="list-style-type: none"> - Move person to fresh air. - If person is not breathing call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. - Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	If on skin or clothing: <ul style="list-style-type: none"> - Take off contaminated clothing. - Rinse skin immediately with plenty of water for 15-20 minutes. - Call poison control center or doctor for treatment advice.
IF IN EYES:	If in eyes: <ul style="list-style-type: none"> - Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. - Call poison control center or doctor for treatment advice.
HOT LINE NUMBER:	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact Trece, Inc. at 1-866-785-1313 between 8am and 6pm CST or contact Black Flag at 1-866-767-5047 for emergency medical treatment information.

ENVIRONMENTAL HAZARDS

Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USING

CIDETRAK® IMM disrupts the mating communication between adult male and female moths, reduces fertile egg laying, suppresses subsequent larval infestation, and reduces the need for applying insecticides. May be applied anytime Indian meal moths, tobacco moths, raisin moths, almonds moths and Mediterranean flour moths are suspected.

How To Use:

For home use:

For use inside residential homes, apartments, condominiums, cabins, and garages where food is stored such as flour, rice, cereal, baking chocolate, popcorn, oats, nuts, spices, dog and cat food, and indoor pet feeding areas.

Remove and destroy infested food and food packaging. Clean pantries and food storage cabinets including pet feeding areas.

Open box and remove foil pouch. Open pouch and remove the 4-dispensers. Use a push pin and attach 1-dispenser inside pantry, closets, and 1 dispenser inside cabinets and 1 towards the center of pantries containing packaged or opened food. Also-attach 2 dispensers 5 ft above and within 3 feet of where pets are fed and pet food is stored. In open areas, 1 dispenser will protect 1750 cu ft (12' x 18' x 8'). Replace dispensers in mid-summer or within 3 months of the initial use.

For commercial use:

For maximum effectiveness, users should remove and destroy infested commodities and clean infested areas. Users should continuously monitor their facilities and commodities and maintain accurate records of target moth populations and larval damage within and near their facilities. Consult your local extension specialist, food safety consultant, pest management specialist, or Trece representative for

assistance in designing the best CIDETRAK® IMM program for your commodities and facilities.

For home use:

Facilities and commodities	For use around all residential areas where pet food and human food are stored. Human foods may include but are not limited to flour, rice, cereal, baking chocolate, popcorn, oats, nuts, spices. Pet food may include but is not limited dog and cat food, and other domestic animal food.
Targeted Pests	Indian meal moth (<i>Plodia interpunctella</i>), Mediterranean flour moth (<i>Epehestia kuehniella</i>), tobacco moth (<i>Epehestia elutella</i>), raisin moth (<i>Cadra figulilella</i>), and almond moth (<i>Cadra cautella</i>).
Rate	Hang 1 dispenser at 5 ft height, over or within 3 feet of areas where pet food is kept and inside pantry closets. Hang or set one dispenser vertically toward center of cabinets containing packaged and partially opened pet or human food.
Timing	May be applied any time moths are suspected. It is best to apply in early Spring and replace in July in areas of high population.
Treatment Tips	<ol style="list-style-type: none"> 1. Treat every Spring 2. Retreat in mid-Summer 3. Dispose of dispenser in regular trash

*See Graphics

For commercial use:

Facilities and commodities	Apply CIDETRAK IMM in and around storage and manufacturing facilities containing raw grains and bean seeds and products including but not limited to wheat, barley, rye, oats, corn, popcorn, rice, all edible bean varieties, soybeans, cocoa beans; tobacco; birdseed; all spices; nuts including but not limited to peanuts, walnuts, almonds, pecans, hazelnuts, Brazil nuts and pistachios; dried commodities including but not limited to all fruits, vegetables, spices, nuts, and herbs, all animal and/or pet food, such as dog and cat food, cattle, hog, sheep and other animals in and around storage and manufacturing facilities including but not limited to raw, intermediate/in-process goods and finished goods facilities; mills, bakeries, drying areas.
Targeted Pests	Indian meal moth (<i>Plodia interpunctella</i>), Mediterranean flour moth (<i>Epehestia kuehniella</i>), tobacco moth (<i>Epehestia elutella</i>), raisin moth (<i>Cadra figulilella</i>), and almond moth (<i>Cadra cautella</i>).
Rate	Apply 1 dispenser per 3,531 to 10,594 Cu.Ft. (100 to 300 Cu.Meters) or 160 to 480 mgs. a.i. respectively depending on the infestation level. Apply 1 dispenser per 7,063 Cu.Ft. (200 Cu.Meters) to areas of moderate infestation. Apply the maximum dispenser rate to all buildings that are heavily infested with one or more target species, or adjacent to an untreated building, where access is evident. Do not exceed 200 grams of active ingredient per 7,063 Cu.Ft. (200 Cu.Meters) year.
Application	Place dispensers at a height of 5 to 16 feet (1.5 to 4.8 Meters) in a grid pattern over each floor of treated buildings. Attach dispensers securely to walls, pallets, columns, or ceiling hangers.
Timing	Apply prior to moth emergence in early spring or between any generation, in year round programs. Monitor moth activity using STORGARD II, PHEROCON IC traps and lures or STORGARD IMM oviposition traps. Begin monitoring in early spring and continue throughout the season to assess treatment effectiveness. Depending on temperature, CIDETRAK IMM dispensers will release pheromone for 130-150 days. In areas with long field season (i.e. more than 120 days) a second application may be necessary, based on monitoring results, prior to subsequent IMM flights. Note – CIDETRAK IMM will not prevent stored commodity damage from immigration of mated female moths into treated buildings. Nearby (500 yards) untreated buildings can be a source of these mated females. Treatment with pheromone is recommended only when all buildings within or near treated buildings have been treated with CIDETRAK IMM.
Treatment Tips	CIDETRAK IMM suppresses mating of target insects. Immigration of mated female moths from adjacent, infested buildings can reduce the level of control. Area-wide treatment of entire sets of related buildings is the most effective strategy. To supplement CIDETRAK IMM, use insecticides to control high populations. Monitor all pest populations to determine timely use of insecticides. To manage immigration and high population pressures, consider: <ol style="list-style-type: none"> 4. Treatment of external sources of infestation with CIDETRAK IMM 5. Treatment of external sources of infestation with an insecticide. 6. Treatment of pheromone treated buildings with insecticide. Consult your local extension specialist, certified consultant, or Trece representative for local management strategies.

*See Graphics

STORAGE AND DISPOSAL

Nonrefillable container. Do not contaminate water, food, or feed by storage and disposal

- Pesticide Storage: Store unopened original package in a dry location at a temperature below 40° F.
- Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.
- Container Disposal: Non refillable container. Do not reuse or refill this container. Dispose of empty containers and foil envelopes in trash. Offer for recycling, if available.

WARRANTY AND LIMITATION OF DAMAGES

To the extent consistent with applicable law, all statements concerning the use of this product apply only when used as directed as stated on this product label. Trece Inc. warrants that the product conforms to this label and under normal conditions of use according to this label, is reasonably fit for the stated label purpose. The manufacturer makes no express or implied warranties of merchantability or fitness for a purpose concerning this product, or its use, extending beyond the label. Under no circumstance will Trece Inc. be liable for damage (special, consequential or incidental) that result from the handling, storage, or use of this product which is not in compliance with the label. Read all label directions carefully.

Buyer's exclusive remedy, should this product be defective, is replacement of the product, or if this is impractical, a purchase price refund.

TRECE INCORPORATED

Mailing Address: P.O. Box 129 · Adair, Oklahoma 74330

Shipping Address: 7569 Hwy 28 W · Adair, Oklahoma 74330

Phone: (918) 785-3061 · Fax: (918) 785-3063

STORGARD®, PHEROCON® and CIDETRAK® are registered Trademarks of TRECE Incorporated, Adair, OK USA ©2005 TRECE, Adair, OK USA

[Optional Marketing Claims]

Disrupts infestations of Indian meal moth, tobacco moth, almond moth, and Mediterranean flour moth

Starts working immediately

Fast acting way to rid you kitchen of moth infestations

Fast acting formula starts working immediately

Stops moths, prevents moths from breeding [reproducing]

The proven way to protect your stored food from pests

Fast acting pheromone technology

Lasts season long

Works all season long – a full 3 months

Lasts all season

Disrupts mating of listed insects [stored products pests]

Makes control of listed pantry pests easy and simple to do

Stop moth infestations wherever you store food

Stops moths

Protect packaged food for months

Reduces the need for [to use] insecticides

Eliminates need for [insecticide] sprays

Listed pantry pests disappear

Stored products pests disappear

1 dispenser protects 1750 cu ft (12' x 18' x 8')

Stops pests' life cycle

Replace every 3 months

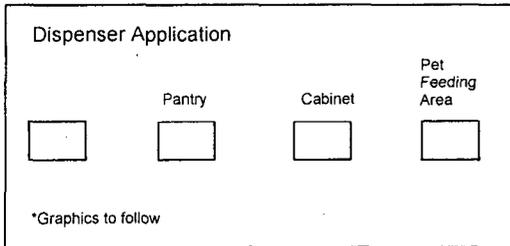
Ideal for [for use in] kitchens, pantries, closets & pet [feeding] areas – [anyplace you store packaged foods]

Protect packaged beans, grains, rice, flour, herbs, species, fruits, vegetables, and pet foods

Guaranteed to Work [or Your Money Back]

America's 1st Name in Pest Control [Since 1833]

Home Application



Commercial Application

